

ContiPremiumContact 5

Marketing





ContiPremiumContact 5







Excellent braking performance
on wet and dry roads

Very economical thanks to even higher
mileage and reduced rolling resistance







Quiet comfortable driving

Precise handling and excellent driving stability

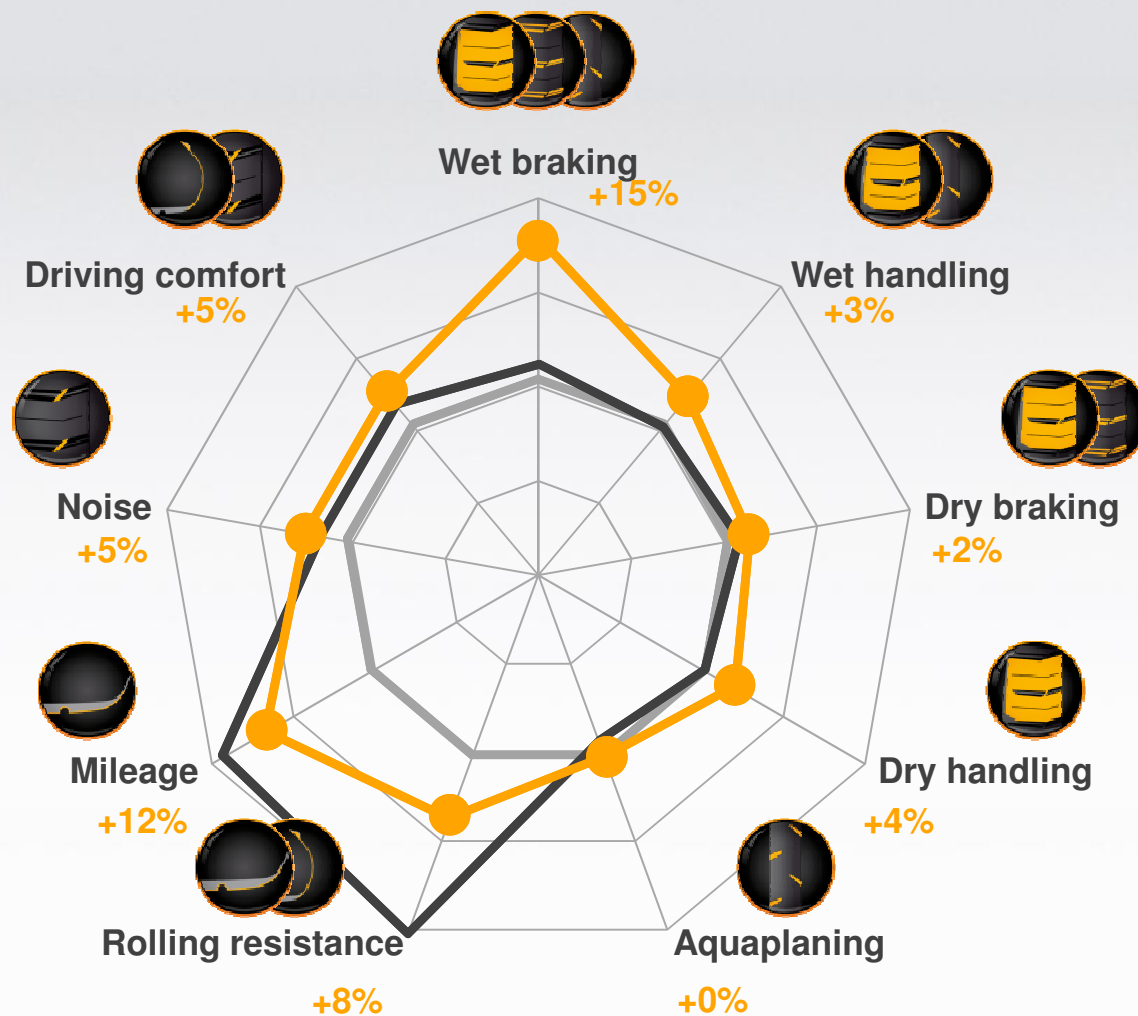


	Technology	Customer benefits
 Handling & grip thanks to macro-blocks .	In curves, the ContiPremiumContact 5 puts more rubber on the road thanks to macro-blocks. The macro-blocks also provide the tread with better support.	Better handling and excellent grip in extreme situations.
 Shorter braking distances thanks to 3D edges and sipe system technology.	The 3D edges prevent the blocks from curling in; lateral edges use the “wiper-effect” to cut through the water film.	Shorter safety braking distances, especially on wet roads.
 Excellent aquaplaning performance thanks to aqua-grooves .	New groove geometry enhances water displacement: the aqua-grooves provide room for water and prevent aquaplaning even at high speeds. Despite this, the tire still has full tread pattern stability.	Excellent aquaplaning performance , safety thanks to shorter braking distance, combined with optimal handling.
 Minimised fuel consumption thanks to eco-contour .	Reduced energy losses along belt edge and in shoulder zone thanks to eco-contour.	Significant reduction in rolling resistance leading to improved energy efficiency .
 Flexible sidewall for more comfort and reduced rolling resistance.	Tire shoulder is more flexible, the bead is reinforced; the combination creates optimised flexibility but also a more rigid sidewall, exactly where it is needed.	Noticeably more comfort on the road combined with good handling and improved rolling resistance.
 Whisper bar stops tire noise.	Tread pattern cross grooves let the noise escape. The whisper bars have the effect of blocking noise dissemination. The wide longitudinal grooves nonetheless ensure dependable removal of water.	Reduced noise development in combination with excellent aquaplaning performance.



-  Handling & grip thanks to **macro-blocks**
-  Shorter braking distances thanks to **3D edges** and sipe system technology
-  Excellent aquaplaning performance thanks to **aqua-grooves**
-  Minimised fuel consumption thanks to **eco-contour**
-  **Flexible sidewall** for more comfort and reduced rolling resistance
-  **Whisper bar** stops tire noise

- ContiPremiumContact 2
- ContiEcoContact 5
- ContiPremiumContact 5





ContiPremiumContact 5			
14"	15"	16"	17"
175/65R14 82T TL 185/60R14 82H TL	185/65R15 88T TL 185/65R15 88H TL 195/65R15 91H TL 215/65R15 96H TL 185/60R15 84H TL 195/60R15 88H TL 185/55R15 82H TL 195/55R15 85H TL 195/65R15 91V TL 195/60R15 88V TL 205/60R15 91V TL 195/55R15 85V TL 195/50R15 82V TL	205/60R16 92H TL 195/55R16 87H TL 205/55R16 91H TL 205/55R16 91V TL 205/55R16 91W TL 205/55R16 91W TL / AO 205/55R16 94W TL XL 215/55R16 93V TL 215/55R16 93W TL 225/55R16 95W TL	205/55R17 95V TL XL

The ContiPremiumContact 5 is being launched in a range of sizes to cover over 80% of the relevant market segment. From small car to premium.



The new ContiPremiumContact 5: The best balance of

Performance Safety Economics Comfort

in **one** tire.

The dynamic Allrounder offers outstanding market coverage.

Available in 2012!